



Katie Miller

+1 217.504.7621

ktmillerdesign@gmail.com

ktmillerdesign.com

Graphic Design / Branding / Photography / Video / Creative Strategy
Storytelling / Social Media / Marketing & Communications

EDUCATION

University of Leeds

Leeds, UK / 2017-2018

M.A. in Design (Specialism: Branding)
Distinction

Illinois State University

Normal, IL / 2005-2009

B.A. in both Graphic Des. & Photo.
Double major / Dean's List 2009

SKILLS

Extremely proficient in:

Illustrator / InDesign / Photoshop
Lightroom / Acrobat / Trello

Intermediate knowledge in:

After Effects / Bridge / Wordpress
Google Suite / Proto.io

Some knowledge in:

Premiere / Dreamweaver
Media Pro / Capture One Pro

INTERESTS



WORK EXPERIENCE

Brand Director Katie Miller Design | Freelance / Dublin, OH

June 2018-Present

Advising clients on brand creation and development. Designing branding and corporate identities. Developing marketing strategies, through research and analysis, and marketing content. Conducting brand audits to determine strength and value of brands.

Marketing & Graphic Design Specialist University of Illinois | Technology Services / Dublin, OH

December 2019-February 2021

Responsible for art direction. Developing strategic marketing campaigns that increase the use of the services and products of Technology Services. Developing strategies around strengthening overall brand value both internally and externally. Supervising and mentoring junior designer.

Coordinator of Graphic Design University of Illinois | STORIED / Champaign, IL

November 2018-December 2019

Design, photography, and illustration for STORIED, an award-winning online and print publication for the University of Illinois at Urbana-Champaign.

Senior Publications Coordinator UCLA | New Student & Transition Programs / Los Angeles, CA

April 2015-August 2017

Designing print and electronic publications and marketing materials, from advertisements and student handbooks to website content and newsletters. Branding design for a variety of events and programs. In-house photography.

Graphic Design Supervisor Watchfire | Marketing / Danville, IL

June 2014-January 2015

Manage print and digital design projects for Marketing and other internal departments. Direct and balance work loads for lead and junior designers. In-house photography, coordinate photo shoots and manage photo library.

For additional work experience, see next page.

REFERENCES

Minh Q. Ly

AD of Design & Visual Communications
UCLA | Giving / Los Angeles, CA
626.278.1551 / mly@support.ucla.edu

Jesse Carrasco

Associate Director
UCLA | NSTP / Los Angeles, CA
310.206.0463 / jcarrasco@college.ucla.edu

Allie Burns

Graphic Designer
Seattle, WA
217.597.2279 / allieburnswork@gmail.com



Katie Miller

+1 217.504.7621

ktmillerdesign@gmail.com

ktmillerdesign.com

ADDITIONAL WORK EXPERIENCE

Senior Publications Coordinator UCLA | Housing & Hospitality Services / Los Angeles, CA

February 2016-June 2016

Part of the Marketing & Communications team, designing print and digital marketing materials for various brands under the Housing & Hospitality Services department at UCLA (clients range from conference centers to restaurants). Meeting with clients to discuss objectives and progress on projects. Preparing press-ready files, and conducting proof and press-checks when necessary. Back-up in-house photography.

Graphic Designer Freelance, Katie Miller Design / Los Angeles, CA & Danville, IL

May 2009-December 2016

Designing various projects for marketing and branding needs. Delivering press-ready and packaged files to clients.

Photographer Freelance, Katie Miller Design / Los Angeles, CA

January 2015-December 2016

Photography work based on client requests, delivering high-resolution, edited and layered PSD files.

Senior Graphic Designer Watchfire Signs, Marketing & Creative Services / Danville, IL

January 2013-June 2014

Lead designer for all marketing and internal print projects, retrieve print quotes from vendors, prepare press-ready files, proof approval, press checks and quality-check final products. In-house photography (from product shots and jobsites to internal events), coordinate photo shoots and manage photo library.

Graphic Designer Watchfire Signs, Marketing & Creative Services / Danville, IL

October 2009-December 2012

Designing marketing materials such as catalogs, brochures, sales sheets, manuals, illustrations, logos, etc. Preparing press-ready files, and project proofing. In-house photography (from product shots and jobsites to internal events), coordinate photo shoots and manage photo library.

Graphic Design Intern Illinois State University | Dean of Students Office / Normal, IL

August 2008-May 2009

Part of the Marketing and Communications team, designing various Marketing materials for the Dean of Students Office, Bone Student Center and registered Student Organizations. Materials include: posters, flyers, handout cards, banners, signage, newsletters, and advertisements. Preparing press-ready files and project proofing. In-house photography.