



# Katie Miller

+1 217.504.7621

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ktmillerdesign.com

10 years of experience / Graphic Design / Branding & Branding Design / Photography / Video / Marketing & Communications  
Social Media / Higher Education / Corporate & Agency Environments / Events / Hospitality / Restaurant & Food Service  
Creative Services / Vendor Relations / Philanthropy / Cross-collaboration / Technology / Engineering

## EDUCATION

### University of Leeds

Leeds, UK / 2017-2018

M.A. in Design (Specialism: Branding)  
Distinction

### Illinois State University

Normal, IL / 2005-2009

B.A. in both Graphic Des. & Photo.  
Double major / Dean's List 2009

## SKILLS

### Extremely proficient in:

Illustrator / InDesign / Photoshop  
Lightroom / Acrobat / Trello

### Intermediate knowledge in:

After Effects / Bridge / Wordpress  
Google Suite / Proto.io

### Some knowledge in:

Premiere / Dreamweaver  
Media Pro / Capture One Pro

## INTERESTS



## WORK EXPERIENCE

### Brand Director

 Freelance, Katie Miller Design / Dublin, OH

June 2018-Present

Advising clients on brand creation and development. Designing branding and corporate identities. Developing marketing strategies, through research and analysis, and marketing content. Conducting brand audits to determine strength and value of brands.

### Marketing & Graphic Design Specialist

 University of Illinois | Technology Services / Dublin, OH

December 2019-Present

Responsible for art direction while also developing strategic marketing campaigns that increase the use of the services and products of Technology Services. Developing strategies around strengthening overall brand value both internally and externally.

### Coordinator of Graphic Design

 University of Illinois | STORIED / Champaign, IL

November 2018-December 2019

Design, photography, and illustration for the award-winning online and print publication of STORIED. In-house photography including portraits, detail shots, and events.

### Senior Publications Coordinator

 UCLA | New Student & Transition Programs / Los Angeles, CA

April 2015-August 2017

Designing print and electronic publications and marketing materials, from advertisements and student handbooks to website content and newsletters. Branding design for a variety of events and programs. In-house photography.

### Graphic Design Supervisor

 Watchfire | Marketing / Danville, IL

June 2014-January 2015

Manage print and digital design projects for Marketing and other internal departments. Direct and balance work loads for lead and junior designers. In-house photography, coordinate photo shoots and manage photo library.

*For additional work experience, see next page.*

## REFERENCES

### Minh Q. Ly

AD of Design & Visual Communications  
UCLA | Giving / Los Angeles, CA  
626.278.1551 / mly@support.ucla.edu

### Jesse Carrasco

Associate Director  
UCLA | NSTP / Los Angeles, CA  
310.206.0463 / jcarrasco@college.ucla.edu

### Allie Burns

Graphic Designer  
Seattle, WA  
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## *ADDITIONAL WORK EXPERIENCE*

**Senior Publications Coordinator** UCLA | Housing & Hospitality Services / Los Angeles, CA

*February 2016-June 2016*

Part of the Marketing & Communications team, designing print and digital marketing materials for various brands under the Housing & Hospitality Services department at UCLA (clients range from conference centers to restaurants). Meeting with clients to discuss objectives and progress on projects. Preparing press-ready files, and conducting proof and press-checks when necessary. Back-up in-house photography.

**Graphic Designer** Freelance, Katie Miller Design / Los Angeles, CA & Danville, IL

*May 2009-December 2016*

Designing various projects for marketing and branding needs. Delivering press-ready and packaged files to clients.

**Photographer** Freelance, Katie Miller Design / Los Angeles, CA

*January 2015-December 2016*

Photography work based on client requests, delivering high-resolution, edited and layered PSD files.

**Senior Graphic Designer** Watchfire Signs, Marketing & Creative Services / Danville, IL

*January 2013-June 2014*

Lead designer for all marketing and internal print projects, retrieve print quotes from vendors, prepare press-ready files, proof approval, press checks and quality-check final products. In-house photography (from product shots and jobsites to internal events), coordinate photo shoots and manage photo library.

**Graphic Designer** Watchfire Signs, Marketing & Creative Services / Danville, IL

*October 2009-December 2012*

Designing marketing materials such as catalogs, brochures, sales sheets, manuals, illustrations, logos, etc. Preparing press-ready files, and project proofing. In-house photography (from product shots and jobsites to internal events), coordinate photo shoots and manage photo library.

**Graphic Design Intern** Illinois State University | Dean of Students Office / Normal, IL

*August 2008-May 2009*

Part of the Marketing and Communications team, designing various Marketing materials for the Dean of Students Office, Bone Student Center and registered Student Organizations. Materials include: posters, flyers, handout cards, banners, signage, newsletters, and advertisements. Preparing press-ready files and project proofing. In-house photography.